

The 2022 Wall of Fame

Below are example of 2 challenges and students projects. Note that these are just excerpts of students' projects which are originally part of a full presentation..

SDG 3: Good Health and Well Being (October, 2022)

Good health and well-being are essential for individuals to fulfil their highest aspirations and to achieve a good quality of life. However, many around the world still face challenges in achieving these goals.

As a global community, we have worked hard on these goals through developing measures to improve access to modern and efficient healthcare for everyone and to promote healthy lifestyles. However, progress has been offset by the COVID-19 pandemic, which has caused nearly 15 million deaths worldwide and led to a fall in global life expectancy by as much as 2 years. The pandemic has also disrupted essential health services in at least 92% of all countries, which makes achieving SDG3 an even more challenging task..

Good health and well-being are necessary for each person to thrive and to achieve his/her best potential. Only through securing the right for each person to lead happy, healthy, and prosperous lives can we also build the foundation for strong and prosperous societies in the future. Therefore, as young entrepreneurs, how will you act to help improve good health and well-being?

Reference from official SDGs website:

<https://sdgs.un.org/goals/goal3>

<https://www.un.org/sustainabledevelopment/health/>

Example:

The Challenge

Create a digital poster for your products (Massage Chair). Provide at least 2 key features of your product. Identify who you are selling to and describe their profile and needs. Point out one key problem that your business aims to solve and introduce how your product is a great solution to address the key problem you've identified. What do you offer that your competitors don't? How does your product/business support SDG 3: Good Health and Well-Being? Introduce your product to the audience and remember to explain your choices.

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Student Project



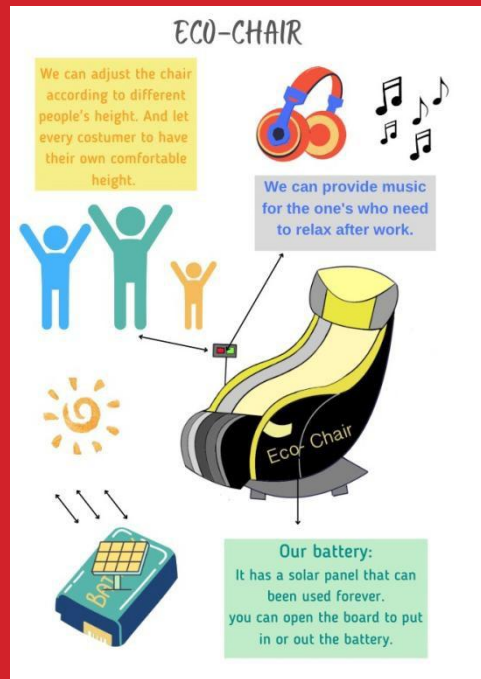
Problem and Solution

PROBLEMS

- Traditional massage chairs use traditional energy sources, which will release green house gas.
- Traditional massage chairs are mechanical basis which wouldn't be much comfortable for customers.
- Traditional massage chairs are limited by hight and weight of customers with maximum load-bearing of 240 pounds (about 108kg).

SOLUTIONS

- We use the solar powered batteries as an alternative power.
- We replace the mechanical massage by simulation of human hands massage.
- We use supporting frame with high-tech materials to support extra weights.



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Student Project

Advantage

CE C7 2022



technology

Help monitor user's body

Monthly report

online app

Community

Cooperate with clinics or hospitals



CODE-E

MASSAGE CHAIR

"DISCOVER YOUR SENSE OF WELL-BEING"

1. Designed according to body curve.
2. Microcurrent Intelligent scanning System.
3. The Timer Function can be adjusted
4. User-friendly operation.
5. CodeE online app to connect with local clinics

main **S+**
FEATURES

PRE-ORDER AT
www.codeEofficial.com



massage chair

PERECT
BALANCE

comfortable

SHANGHAI

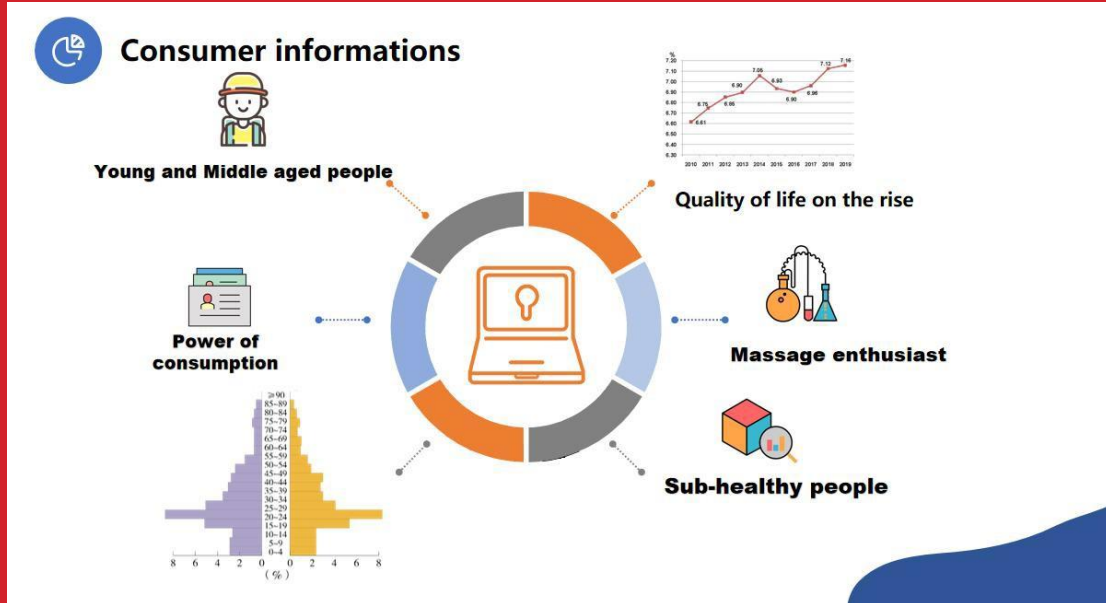


THANKS

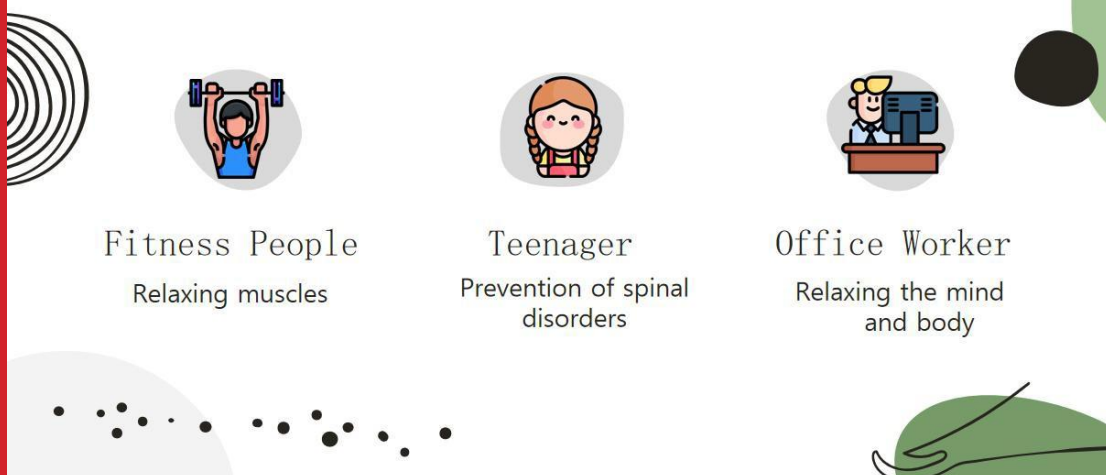
massage chair

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Student Project



Target Consumer



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Example 2:

The Challenge

Create a digital poster for your products (Fashion Clothing). Provide at least 2 key features of your product. Identify your new target audience for your adaptive fashion product. Explain how your product would be a great fit for your target audience. How will your clothing design meet the need(s) of your target audience e.g. dressing convenience, style and fashion, etc.

Student Project

